

MID SEMESTER

SUBJECT TITLE: BUSSINESS ENGLISH

PROGRAM: BTD

MODULE: SECOND SEMESTER

ID: 15895

QUESTIONS

Q1) Traditionally, public relations have been portrayed as a simple communication function and various communication theories in public relations communication have been proposed but how do u investigate the barriers of communication and its consequences on efficiency of public institutions.

Ans: A **Barrier** is a problem that prevents two people or group from agreeing, communicating , or working with eachother.

The barrier in communication are : Lack of planning , language problem , information overload , inefficient communication , complex message , incorrect choice of medium.

So to investigate the barriers of comunication and its consequences on efficiency of public institutions we should:

- Focus on the issue , not the person
- Be genuine rather than manipulative
- Empathize rather than remain detached
- Be flexible towards others
- Value yourself and your own experiences
- Use affirming responses

Traditionally, we at present are in a state to change around all the styles of working in open establishments to hold these ineffectual correspondence into account and deal with a helpful and another straightforward framework for individuals to bring this previously existing , enduring framework into work , to the separate the hindrances and acquire the productivity of open foundations.

QUESTION # 2

The digital age has bought many new ways to communicate such as email , Twitter and

Facebook . Does the process of communication change? Justify your answer.

Ans: Before social media , we were extremely limited in our means to interact with others and we were limited largely to the people that we knew in person. There were things we had to deal with the millennials do not have to - your significant other's parent answering the phone when you called , waiting for a letter in mail , waiting a week to get your pictures that you sent off to be developed , and so on. The internet and social media had drastically changed the way people all over the world interact and communicate.

One of the biggest changes in the way that we interact , due to social media networks is the sheer number of people we can interact with. Because of social media networks , we are now able to interact with thousands of people all over the world. This is why we see people who have thousands of Facebook friends or tens of thousands of Twitter followers. Without social media , that would be impossible. Social media allow us the opportunity to share opinions with a far wider audience. Another big change that has occurred is that there is now no filter on the words we speak. Social media has also changed the way that we interact , mainly the way we have lost some of our social skills.

QUESTION # 3

How some valid principles asses the communication skills in different age group of people and what does the impact of that assessment in different communities (education community , business community and sports community)?

Ans: In the event that we think about ages, not times , the managing and correspondence with various gatherings and time of individuals ought to be changed and distinctive as indicated by the essentials substantial guideline and with period of referenced people. Appraisal ought to be a significant.

In sports, assessment of point, enthusiasm, their competitive level and not placing the individuals in undesirable rivalry ought to be the fundamental variables. In training, appraisal and assessment of understudy to get the hang of as indicated by the universal guidelines, help understudy to create, arrive at the criteria by the guidance. Various exhibitions and its

measures ought to be benefit as well. To assess your business, the principal that comes is your procedures and plan. Second unwavering quality on the framework you're risen with. Third , you have to be progressively centered around the quality of your organization, or the any some other assessment or evaluation than these mode wouldn't convey any outcome.