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**Subject:**  **STRATEGIC MANAGEMENT**

**Submitted to: Sir Zeeshan Ibrahim**

**ID: 13130**

**Q.No.1**: If you want to Open University in Peshawar, what name you will suggest for the university, and how will you make strategic policy to get top ranking in KP?

I will name the university as the National University of modern science and technology (NUMST).

The strategies that I will follow to get the top ranking position in KP are as under.

The vision of our university is to make our university globally recognized and to bring it out to the people of KP. The mission of our university is very clear, to provide quality education and for that purpose we will hire highly qualified and professional teachers who will be expert in their specific subjects. To produce graduates that will be highly equipped to achieve professional standard and to contribute for the betterment of the country. We will provide a safer environment for the faculty staff and students there will be CCTV cameras everywhere for the security reasons. Data of every student and faculty staff will be secured and protected from being hacked by any third person. Our university will hire highly qualified software to keep the data secured.

Providing quality education is our main goal but with providing education our university will also provide sometime for relaxation for both faculty members and students. University will also arrange trips for students along teachers some will be study tours as well. As education is right of everyone but still some people due to not having enough financial conditions they can’t afford to study so our university will provide free education for those who can’t afford. We will arrange seminars for students where we will invite people from outside and who are successful in their field to share experience with our students and to motivate them to work and study harder. Those students who will attend seminars a certificate will be given to them. A training seminar for teachers will be arranged too for the teaching staff as well to get benefited from it and to get the required training.

As we are living in 21st century where technology has made our life easier and has a great impact on our life as well for providing quality education we will use latest technology in our labs and in computer science department and everywhere where it is required. 75% of attendance is compulsory in semester to attend exams. Students who would have less than 75% of attendance will not be able to give exams a fine will be taken from them. Class timing will be one hour and 10 minutes of break after each class for students and teachers as well. Students must maintain at least 2.0 GPA avoid dropout students getting bellow 2 GPA will be given one chance to improve. Our building will be located in a place where it is easily accessible, and each department will have their own place and building along with classrooms and lab if required. There will be a playing ground as well where students can play in free time. As our university will be in Peshawar so there must be students and faculty staff who will be from outside Peshawar for them, we will have a hostel facility for students and staff as well separately for boy and girls which will be near the university with proper security guards.

**Q.No.2:** In the current situation of COVID 19 Health Department hire you to manage the system of Lockdown in your hometown. Write detail note on the social system of your hometown and strategies you will implement to follow the routine life of the folks and to maintain the lock down so people not get expose to virus.

**Social System of My Hometown:**

I am a resident of swat. The social system of our hometown is quite simple where people live a simple life they get up early in the morning go to work and tries to bring food to the tables of their families. Most of the families here are educated but many of them are farmers and land lords some have their own small businesses too. It is just like ordinary villages where all the activities of normal life are consider and take place every day.

As we all know that government of Pakistan has imposed a lockdown everywhere because of covid19 which can affect the life of a normal farmer or someone who work on a daily wage. The lockdown imposed by the government is very important for our safety follow the rules given because it’s for our betterment and safety but due to obvious reasons the people won’t understand that easily so I will implement the following strategies.

1. First thing is to educate the people about the virus that how dangerous it can be. I will try to create awareness among the people about the safety measures to wash hands, wear mask and practice social distancing.
2. The next thing will be to specify a time period for each muhallahs to get the basic commodities of life and only one person will be allowed to get these items.
3. If someone is leaving his or her house it must be something very important he will be doing otherwise he will not be allowed to do so, and secondly he must wear mask otherwise he won’t be allowed to go outside.
4. Handshakes are not allowed at any cost. Everyone should keep this in mind not to shake hands with anyone and not to hug anyone they must keep at least some distance.
5. Those families who are poor and don’t have any job due to lockdown will be provided with all the required groceries.

**Q3:**

**Critically evaluate the strategies make by PM Imran Khan for the lockdown of Pakistan. And what suggestion will you want to give him in this course of Actions.**

The Pakistani government decided on 13th of March to lock down the country amidst the covid-19 which was declared as a global pandemic a day earlier by the world health organization. The situation around the world detreated very rapidly day by day. Pakistan was alarmed by this because we all know how good our health system is that’s why Pakistan started to implement something to prevent the country from a disaster so the state imposed a lockdown and tried to convince the people and enforce the people to stay home and avoid gathering.

The strategy used by Pakistan PM Imran Khan is a very thought out one because according to current condition of the economy and how our country runs is not less than a mystery it was very difficult for the state to impose a full lock down rather go to partial one because it will kill more people than covid19.

Pakistan used a very good strategy to control both the situation and I think this is the most appropriate way to go until now and if the situation get worsen then Pakistan will go through very hard time. Let’s these wild speculations set aside for a while because the situation in totally or close to control right now.

**Suggestions:**

As far as my suggestion on this that will that we should educate the people as much as possible because there are people who still thinks it’s a hoax. The main point which I will try to point out is to somehow convince the religious clergies to stop propagating and take it seriously or otherwise if an innocent dies his or her blood will be on their hands. That’s a mere suggestion which I want to be done but still my suggestion will be educate the people as much as possible as enforces the people to stay in their home and don’t come out any obligation and one thing more to provide the PPE kits to the doctors because they are the most venerable community right now as this pandemic spread across.