**IQRA NATIONAL UNIVERSITY**

**DEPARTMENT OF ALLIED HEALTH SCIENCES**

**Mid-Term Assignment**

**Course Title: SOCIOLOGY (DPT & HND 2nd) Instructor: Mr. Shahzad Anwar**

**Max Marks: 30 Time: 48 hours**

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**Note:**

* **Attempt all questions from this section, all questions carry equal marks.**
* **Answer Briefly and to the point, avoid un-necessary details**

**Question no (1)**

1. What is the importance of historical context in understanding a society? (10 marks)

Ans: Importance of historical context:

Historical context is an important part of life and literature and memories, stories and characters have less meaning without it. In analyzing historical events context can help us to understand what motivates people to behave as they did.

Historical context deals with the details that surround an occurrence. In more technical terms, historical context refers to the social, religious, economic and political conditions that existed during a certain time and place.

1.Social context:

Social context refers to the physical and social setting in the culture, education, people and instituition with which individual interact.

“components of the social environment include build infra structure, industrial and occupational structure, social labor markets, wealth, health service, power relations, government.

2.Cultural context:

Cultural context refers to the ideology, tradition and values that surround and shape an individual’s believes. It includes individual’s behavior, decision-making and opportunities.

“The most powerful forces in a society include religion, gender roles, attitude towards sex and marriage, social status, job opportunities,politics.

3.Historical context:

Historical context refers to events that occurred around an individual-usually on a national or international scale. It can also refer to attitudes surrounding particular events and movements.

“The context is understood as events or the climate of opinion that occurred around the issue in hand. They help to understand its urgency, its importancs, its shape or even its timming. **Question no (2)**

1. According to conflict approach of sociological perspective, which problems are people facing during this “Lockdown” situation? (10 marks)

Ans: There are many problems in this lockdown situation but some of them are main or important problems like education, transport, economy, closure of markets, fair of being touched with someone and a lot of people died during this dangerous virus (COVID-19).

Education is one of the very first sector affected by this lockdown. All educational institutes are closed and educational activities are almost at the standstill position.

In this lockdown situation all markets are closed, transportation is stopped, international flight operations are also stopped and people are even afraid from going outside the home. Those people which are poor or those who earn money day by day are hardly suffered due to this lockdown situation. Goods transport is stopped upto 80% which results lack of food items due which their prices are raised to very high.

Mosques were closed for some time but now the government decided to open them but some terms and conditions are applied.

In short all the world is in a dangerous situation and all peoples are restricted to their homes only , all businesses are going in loss and all humanity is badly suffered due to covid-19. Question no (3)

1. Nowadays, social media is the most influential agent of socialization. Explain why? (10 marks)

Ans: social media refers to the means of interaction among people in which they create , share, and exchange information and ideas in virtual communities and networks. The office of the communications and marketing manages the main facebook, twitter, Instagram, youtube and video accounts.

Social media originated as a way to interact with friends and family but was later adopted by businesses which wanted to take advantages of popular new communication method to reach out to customer.

The power of social media is the ability to connect and share information with anyone on earth or with many people simultaneosl. Globally there are more than 3 billion social medial users. Social media is an ever-changed and ever-evolving web-based platform.

But there is much more to social media than the top social media and media sharing networks.

Look beyond those social media and you will see that people are using many different types of social media to connect online for all kinds of reasons.