

Department of Electrical Engineering

Assignment

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Course detail

Instructor:	<u>Rizwana iqbal</u>
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Module	<u>02</u>
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Student Details

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Q1: Traditionally, public relations have been portrayed as a simple communication' function and various communication theories in public relations or communication have been proposed but how do you investigate the barriers of Communication and its consequences on efficiency of Public institutions.

Answer

Introduction

Communication is the process by which source transmit any message , ideas ,information to the receiver through a medium .

The barrier of communication is the hindrance or difficulty involve in the process of communication which distort the message from being properly understood by the receiver.

Barriers in communication

The use of jargon:

Jargon means to archaic the communication by simplifying a specific concept. This may work when anyone involved in conversation.

Perceptions:

Your preliminarily judgment that ran across through your mind remained your perceptions insights of the person. Perceptions are the process processing, selecting, intercepting and organizing of material.

Communication process effect by perception is all about that how the some information each be intermittent variously by different people.

Emotional Barriers:

Are those mental walls that keep to keep you from widely open communicating your feeling and through form other. They avoid a person from being yourself and existing your life to be the fattest. Distinct with emotive barriers tend to be extremely cautions, reserved and insecure.

Cultural difference:

An effect personality and behavior differences like thanking, body language, norms, manners, communication etc. i.e., in some culture where is in some it is disrespectful and rude.

Expectations and prejudices:

Often people receive what they imagine to hear besides that what is being actually said in addition an actual communication problem is jumping to false conclusions. The hearers' expectations and prejudices can lead to incorrect assumptions, difficulties and stereotyping is being understood.

Physical barriers to Non-verbal communication:

Language changes and the effect in understanding unfamiliar accents, prejudices and expectations which lead to wrong stereotyping and assumptions. People which may often hear what they guess to hear besides than what actually said to false conclusions.

Q2: The digital age has brought many new ways to communicate such as email, Twitter, and Facebook. Does the process of communication change? Justify the answer.

Answer

Yes, before social media, we were extremely limited in our means to interact with others and we were limited largely to the people that we knew in-person.

The internet and social media has drastically changed the way people all over the world interact and communicate

As communication and information travel faster and faster, the world seems to get smaller and smaller. As a result, this changes how the world communicates, especially with today's obsession with social media networks

Because of social media networks, we are now able to interact with thousands of people all over the world – this is why we see people who have thousands of Facebook friends or tens of thousands of Twitter followers. Without social media, that would be impossible. Social media networks allow us the opportunity to share opinions with a far wider audience.

Q3: How does some valid principle assess the communication skills in different age group of people and what does the impact of date assessment in different community (education community, business community and sports community)?

Answer

Mostly our communications system is based upon clarity, courteousness, concreteness and coherence in every type of communities and age groups such as educational institutions, business line and sports center or many other communities surrounded us in which we mostly face every day with a lot of non-professional and professional people in our daily life. These principles are much important as well that our information should be concise, complete and clear and practice to any stage of our spectators if we are communicating with child.

Then we need to use much clear and easy words. We can use a kind of different language and some motivate and talk if we are with education center.

While in some occasions we are communicating with some business community or business man that time it's essential to custom few business technologies in coherent, concrete and courtesy mean and our communication should become concise and complete to convey.