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Question No#1: Write an Editorial.

Answer No#1: Editorial on Jacinda Ardern:

In the history of the governing and all leaderships in the world, this must be a most substantial test for all the political leaders around the world. Many developmental states are struggling hard in this pandemic due to poor management and leadership skills, as it would not be wrong to say but world politics was going on like the old marathon while they were not knowing that the countries they are leading would face the challenges that would definitely need the best leadership skills. All leaders from different states reacted differently to this pandemic, and each of them will be known by the results at the end of the COVID-19 era. At times when some of the world's known economies were struggling to flatten the curve, Jacinda Ardern leadership managed to eradicate the virus in New Zealand.

This was the second time when the Prime minister of New Zealand made her place on the screens, once before an year ago, she plaudit for her response to the Christchurch Mosque shooting, refusing to allow the politics of hatred to flourish and refusing even to mention the perpetrator's name. And now she is receiving appreciating around the glob for her effective leadership, which involved, Healthy decision making, regular public engagement, understanding and empathy with her public. Jacinda proved herself in the powerful leadership, powerful connection with public and good decision making.

In march she took big decision for a country wide lockdown in New Zealand, which was unusual at that time in many other big states, she took the decision when the total rate of infected persons in the country was only 102, everything was shut closed, except of basic essentials stores and medics, the announcement about the lockdown was done in a press conference where she was followed up by the media questions, "The worst case scenario is simply intolerable, it would represent the great loss of New Zealander's lives in our history, and I will not take that chance", Jacinda Ardern addressed.

 Where in Contrast with British PM, Boris Johnson pre recorded his speech about lockdown, offering no chance to media to question about the lockdown and framed the situation as "Instructions from the government", as it was by force and enforcement measurements were strongly emphasized, Where Jacinda Ardern speech was full of soft tone, empathy support and love Harmony, and meaning making. She once again got in news for appreciation for her best way of delivering to her nation. This woman knows the importance of the interaction with the public. She held live Facebook sessions where she daily gave briefings about the situation, interacting with her people, answering to their questions while sitting in her bedroom in comfy suite, here she set a trend for the new leadership.

New Zealand the only Western country with an elimination goal adopted the level 4 approach. Jacinda Ardern said" Stay at home, if you are not at work, school, exercising or getting essentials, then you must be at home same as level 4", Her team management was ideal, all the borders were closed, testing of the virus was wide spread, the health care system was

supported and they were not really overloaded, and at the population of 5 million only 22 people died out of novel corona virus, while a market research by Colmar Brunton in early April, found out that 88% of the public in New Zealand trusted the government and their decision.

It was because of Jacinda Ardern emphatic speeches, that citizens instilled the faith in government, her message were clear, consistent and soothing, she knew how to keep calm the public at this time of panic, and her approach resonated with her people on emotional level, she explained all the policies with practical examples, she gave life examples to adult who wanted to go to grounds or to kids for parks, she cleared that it takes 72 hours for virus to stay on the surface. And all her practical exemplary were of use.

Jacinda excellent leadership made the whole country's goal come true, when on June 8, New Zealand officially announced NZ to be the first COVID-19 free country, it has turned back to normal life and everything got opened, restrictions were ended, apart from this only the people visiting will be tested and quarantined for days. Numerous lives saved as a result of sensational leadership. When Arians Grande said " God is a woman", millions of people felt it in New Zealand.

Question #2: Compare Feature and news stories in Newspaper.

Answer#2: Feature:

Writing on any soft or hard news in a lighter sense, where you do not need intense details about the topic you are writing on. Self opinions can be added.

Example:

Writing feature on film industry, will conclude details about current cinemas status, a time ago Cinema and industry status, self opinions about the production of movies and response of public.

News Story:

It is a news report, presented in straightforward style and extra adding is done, no opinions are made and there is no boundaries of length, the carries the original length of the news.

Example:

The US embassy confirmed that one US citizen was among the dead, and a number of other foreigners were reported to be among the injured. The blast struck at the centre of the stadium where large number of people were watching live coverage of football.

Difference between Feature and News Story.

Feature.	News Story
1: You can choose any recent or old topic.	1: You can not choose topic by yourself.
2: You can add your opinion.	2:You can not add your opinions.
3:Many features can be written on same topic.	3: Only once the news will appear.
4:Based on anecdotal lead, facts and opinions.	4:Based on 5W 1H.

Answer No#2B: Feature article;

Feature Article gives facts, it digs deeper about any news, and give depth information about it to the reader, or it can have the opinion of the writer which sometimes build up the opinion of the reader as well.

Introducing a feature article:

The starting of the feature article should be anecdotal lead, it must attract the readers, only then the reader will tend to read more, and will take interest in it. In feature you have to force your reader to read your feature, set the tone for your feature, you can questions to give more sensational view, consider all the 5Ws and 1H. And give a hint to your readers that which angle your feature article is going to take, make it interesting so the readers can read it till end.

Points for good Introduction:

- Good start with words that can attract readers.
- Add interesting facts to the top.
- Make anecdotal lead.
- Add question to your start.
- Give a hint about the feature.

Answer No#2C: Sources for feature stories:

Sources for the feature Stories are as follows.

- Public as a source.
- Your own experiences, opinions, observations and perceptions.
- Someone else experience and actions.
- Interview and discussion with people.
- Printed sources, news from a time ago
- Documents and publications in archives and libraries.

- Online source, data research, and media survey.
- Electronic database and journals.
- Websites of organisations.
- Social media.

How to use these sources:

- Describe your observations opinions and reactions on several points.
- Describe reactions of general public for a specific issue.
- Direct quotation from interviews and discussions.
- Dialogues between 2 characters.
- Integrating facts, figures and statistics.

AnswerNo#2D: Qualities of a good feature Writer:

Qualities of a good feature Writer are as follows.

- A good feature Writer is like a nose for news.
- Resourcefulness.
- Educational and professional work.
- Love for writing.
- Clarity.
- Gives detail in order.
- Do not overload the article.
- Discipline.
- Give attention to details.
- Strong vocabulary.
- Open to changes.

Question No#3: How to write a column?

Answer No#3: Column:

It is based on diverse topics, you will choose appropriate subject upon which you can write a column. You don't write on references you do a detail research and and only then confront it to the readers.

How to write a column:

- A good lead will make your column more attractive.
- All the information must be authentic and researched.
- You can not write what you think about specific topic in your Column.

- You are the lawyer of your column, you have to justify each thing you write.
- Add quotation in brackets, with sources names .

Example:

A column about corona virus will have content based on research, facts truth and all the analysis. There should not be self opinions that can not have any details or background.

Answer No#3B: Time it takes to write a column:

The column can be written in a week or in a month. As it publishes after a week in newspaper as well as after a month too, so column can be written mostly on hot topics, but those topics are already went in news, so readers waits for the columns to read about that news in detail. That's why after researching data collection and complete analysis column is written so it may take a month or a week to complete.

Answer No#3C: Reporting for column:

Yes for a column, we do alot of reporting from different sources, from public and finds the depth of the news we are writing column on. We get reports from the archives, government sectors and publications. After alot of research reports and analysis we are able write s good column.

Answer No#3D: First thing to do while writing a column:

When we settle down to write a column first we develop the structure of all our data that we have already collected for the column, we make it in order, and takes out the most interesting and top readable content from it and write it at the top with an anecdotal lead so to make it interesting and then onwards we start digging the depth for the column and start adding details in it.

Answer No#3E: Does someone edit our Column:

No, the columns are edited by the columnists, it is over checked again and again by the Columnist to find out the mistakes present in it, the column can not edited by someone else because the other person does not have idea about the style or the content that is dragged by the writer, it is only the writer who knows what when and where she made stops and changed the subject, so only writer can make changes and edit it better.

Answer No#3f: In my opinion we must be fair in reflecting all sides of the argument and not just justify or present our side of opinions in an argument because the readers reading the column are looking for facts, and it is not always our opinions that will be right, sometimes others opinions can more justify the situation then actually what we think about it. So in our Column we need to draw a fair line to reflect all sides of the argument. Write detail about what others opinions are about specific topic and what our opinion is about same topic in light of all the actual facts.

Answer No#3g: Yes, I have a strong believe that school teachers have a big role to play in child's interest development, hobbies and ambitions, because a school going kid only examines about things at school, the way how teacher treat them, build an impact on a kid confidence level, and the way of teaching methodology puts an impact on child's future interest adaptation. I was a kid at school, interested in writing small moral stories for kids, and I would make a lot of mistakes in it, but since my Literature Mam gets to know about it, she encouraged me and she used to give me a small topic for my story writing on every weekend and I got confidence from her to bring back my not so sensible but a little kid's made story on Monday's and used to read it loud in front of whole class. My interest in Writing skills developed since that and I improved it with time passage. And got to write for many bloggers and well known influencers on social forums. And trying hard to enhance my writing skills more.

Answer No#4: "The great thing about column is that I can let the news decide what I write about, or I can just follow my interest".

It means that a column is not like a news story where we have to put the exact quotation or words directed from news sources, in column we collect the all sides news and sources and then we decide how to make a piece of Column from that content, you decide what line to take to the top and what line to add in the mid or end, there is no restrictions of exact lines of news stories. In column we only have to put the exact data and details as it is written upon sensitive issues and people read it in detail so you are the lawyer for your column you have to explain it later if someone comments on your column, so apart from data and research the good thing about the column is that it can let us play with words, and we can add content of our interest at top at mid or at the end, there is no restriction about it.

Columns allows you to:

*Play with words.

* Placement of content is your choice.

* Time also depend upon you.

*Creation of the whole article depends upon you.

Columns don't allows you to:

*Add your own based opinions.

*Add others opinions without research.

*Add fake information or not authentic site.

*Wrong use of quotation.