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Course: Newspaper production

Q1- what is editorial in a newspaper? How it defines the policy for rest of the newspaper?

Ans- Anything in the newspaper which is not paid for content (i.e. advertising etc) is editorial content. The word editorial also means the ‘leading article’ or ‘leader’ which is the opinion of the editor of the newspaper for that day/week etc and may or may not be written by the editor but will always be approved by him/her. An editorial is an opinion column that expresses the opinion of the newspaper. The editorial section is one or more pages of a newspaper. The purpose of an editorial page or section is provide analysis of the news and, hopefully, to persuade readers to think more deeply about current events. It is also the place a newspaper uses to endorse political candidates, which, like an editorial, represent the newspaper’s official opinion. Every newspaper have its own policy, you can easily judge them by their editorial and know their opinions. The article in editorial are written by their own writers and approved by publisher board. So you can say editorial in newspapers are the heart of newspapers.

Q2- Defines the elements of a newspaper. Explain the importance of each element ?

Ans- elements of newspapers:

1. Anchor: It's important because a soft story used at the base of Page One. The headline of such a story is different to the headlines used for hard news stories. It will be more creative and eye-catching.
2. Banner: Banner is a headline that runs across all eight columns on the top of the page. It is used for momentous events, and is set in big and bold letters. The banner is also called a streamer
3. Box: A news report that is surrounded by a printed rule. The box is used to display those stories that are important or unusual.
4. Byline: The name of the reporter who wrote the story. In the case of agencies, the name of the news agency is used as byline.
5. Caption: The text used to describe a photograph. It is known as cutline in the US
6. Dateline: It comprises of two elements: the name of the city from where a story originated and the date on which it was written.
7. Filler: Filler is a short item that is used to fill up space on a newspaper page.
8. Folio: Folio is the line of text placed on top of inside pages giving the page number, day and date of publication.
9. Editorial: Editorial is the article that represents the newspaper’s opinion. It is also called the Leader.

Q-3- write a note on virtual reality and augmented reality?

Ans- VR: Virtual reality is the most well-known of immersive technologies. Virtual Reality is defined as "the use of computer technology to create a stimulated environment." While the world of gaming and entertainment were early adopters of virtual reality. Virtual reality implies a complete immersion experience that shuts out the physical world. When you view VR, you are viewing a completely different reality than the one in front of you.

AR: Augmented reality is useful for more than just entertainment. Augmented reality adds digital elements to a live view often by using the camera on a smartphone. Augmented reality is defined as "an enhanced version of reality created by the use of technology to add digital information on an image of something."

Q4- explain the process which is use for the placement of news items in newspapers?

Ans- The following step are used for the placement of news items in a newspaper..

1. News gathering: In this step reporters collects information about and event from different sources like hospitals, police station etc
2. Composition: In 2nd step reporter makes a news report of that collected information and send it to editors. Editor edit the report and make sure there is no mistake before publishing.
3. Printing: After 1st and 2nd step the 3rd step is printing. The newspaper board decides what to print and what not.
4. Distribution: The final step is distribution. After pre-production and printing the newspaper is ready for the audience..

Q5: what is newspaper layout? Why is it important???

Ans- Layout is the way in which parts of something are arranged or laid out. Newspaper layout refers to the arrangement of text, images, and other objects on a  page. Newspapers layout techniques are used to customize the appearance of magazines, newspaper, books, websites, and other types of publications.

There are two types of layout:

1. Conventional: it is old method of layout , in which cut paste and fit method are used and consumed more papers
2. Modern: it is new method of layout in whicy software and programs are used. Not much laborious. Only you need a computer and a programmer and creative designing skills..

Importance of newspapers layout: the way in which the parts of something are arranged or laid out. Or the process of setting out material on a page. The aim of layout is both to present information in a logical, coherent way and to make the important elements stand out. It is important for newspapers because it’s arrange the elements like captions headlines picture etc. All these elements set in alignment. Caption with the right picture, text is placed in coreect heading