

(2)

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Q2: What is paradigm? What do you mean by Paradigm Shift?

Ans: The primary objective of an interactive system is to allow the user to achieve particular goals in some application domain, that is the interactive system must be usable. A paradigm is a way of thinking about the world. When this thinking become changed or shift it is called paradigm shift. A dramatic change in the methodology or practice or a progressive change.

Q3: Design Rel.

Q3:

①

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Q2.

Ans: Five Issues in the chair

- ① The given chair does not have lower back support. This can cause back pain.
- ② This chair does not have a good height and arm adjustment, which is very important.
- ③ The width of this chair is very small so every size of person can't use this chair comfortably.
- ④ In this chair there is no wheel base. If the office is carpeted it may be necessary to get a chair with wheels specially made for carpet.
- ⑤ There must be fabric on the chair to keep the chair from becoming hot and uncomfortable after hours of sitting in it.

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Q3: Design Rationale:

Ans: Design Rationale is a Key Component of both case studies and when presenting your works to your stakeholders. The benefits of Design Rationale is to enforces the design discipline, Organize potentially large design space and capturing Oriented Information.

Types of Design Rationale:

i) Process Oriented ii) Structure Oriented.

i) Process Oriented Design Rationale: A design can be documented in many different ways. Design documentation Ranges from formal design Specification. It also preserves order of deliberation and design decision making and based on Rittles Issue based Information System.

ii) Structure Oriented Design Rationale: Emphasize post hoc structuring of considered design alternatives.

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Q4: Good and Bad Example of consistency:

Ans: We are taking Two websites
One is very bad design
and another one is
very simple, Easy and Minimalistic.

① Penny Juice website: A bad website.

The Above Penny Juice website on the top of bad design websites just because of bad interface design and it is a site that fail to achieve any website goal. Its Navigation and description are very poor and its design is ~~not~~ Not attractive.

~~② Google Chrome: A Good website.~~

② CONDENAST: A Good and consistent website.

I like it because it start with beautiful content slider in the header of this site, there's literally no way you could miss what Conde Nast believes are most important things for you to see on this site.

link: Address: <http://www.condenast.com/>

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<http://www.pennyjuice.com> A bad website link. <http://www.condenast.com> A good website link.

BAD WEBSITE SCREEN SHOTS.



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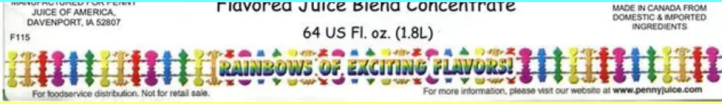
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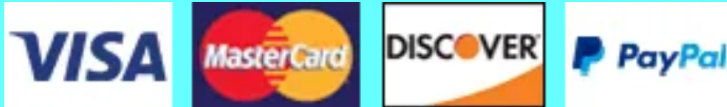


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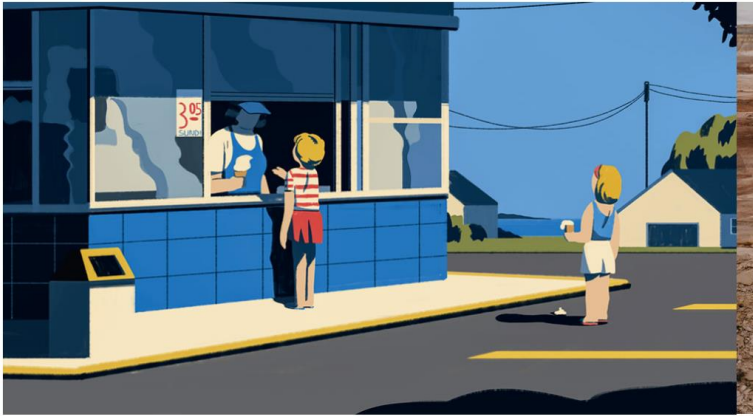
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JOIN ONE OF OUR TEAMS



Our Markets

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VIEW OUR MAP



(5)

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Q5: Shneiderman 8 golden Rules.

Ans:

- (1) Strive for consistency. Example Mac operating system menu bar is very consistent.
- (2) Enable frequent users to use shortcuts. Example Windows button is on the left down corner of the screen very easy to click it.
- (3) Offer informative feedback. A feedback must be human understandable.
- (4) Design dialogue to yield closure. Tell the user how your action is performing especially during installation time.
- (5) Offer simple error handling.
- (6) Permit easy reversal of actions. For example undo operation.
- (7) Support internal locus of control.
- (8) Reduce short term memory load. Keep things sophisticated and make things

Q6: Ans:

Five Usability Goals of Internet Explorer?

(1) Easy to learn: It is very easy to use the system without any kind of difficulties so user could do what he want.

(2) Good utility: provide a good functionality for every user.

(3) Effectiveness: It means how a system will be good that doing everything well.

(4) Efficiency: It means how a system support users in carrying out their tasks.

(5) Safety: It provide us protection from harmful sites so a user can do what he want to do.
