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8th Semester

12958

## Strategic Management

### **Q1: If you want to open a university in peshawar....**

Ans: Name of the university: Name for my university would be Khyber University (KP) which will deal in modern sciences and technology. A university that would admit both girls and boys.

Strategy to making my UNI no.1:

**Vision**: The vision is simple, get my university to the top ranking. That is, to take the university to the being number 1 in the whole country.

**Mission**: A crystal clear mission of providing a quality education to the students. In order to do so, competent and qualified staff in their respective fields will be hired to ensure the delivery of standardised education. The outcome of which will be producing competent graduates, who will be ready to enough to take on challenges they face and work for the betterment of their society.

**Location and infrastructure**: The idea is to locate the building of the university in such a place where there is ease of accessibility. departments will be divided into separate smaller buildings, which will be equipped with the well furnished classrooms and labs. Grounds will be available for all the extracurricular activities that will take place.

**Technology**: To compete in such a fast a vast growing world of technologies, i am planning to equip my university with the latest technology available to make the transfer and gain of knowledge easier and faster.

**security**: One of the fundamentals of a successful educational institute is its security, for which i would install CCTV cameras throughout the campus and hire competent security guards to protect from uncertain circumstances and threats.

**Fee structure and scholarships**: The fee for every department will be specified.

scholarships programs will be provided to certain outstanding minds. For those who can't afford the quality education but are willing to gain the knowledge, certain discounts will be given to make sure no knowledge lover gets left behind just because of monetary problems.

Important note for the students: Students will make sure to keep their attendance above 75% to make sure they appear for exams. A student must maintain a CGPA of 2.3 to be eligible to get their respective Degree.

**Extra-curricular activities**: The main focus of this institute is providing knowledge but at the same time giving the students and the staff some time out to enjoy their university life. For that purpose, we will plan trips to certain places and sports week for students to show their skills on the field.

**Confidentiality**: Students and staff both require the need to be safe and secure. For which will provide the safety they need in the form of softwares to protect their data and records.

**Seminars and training for students and staff**: Seminars will be arranged on a regular basis for the students to learn from various graduates or from personnel outside the university. Also, certain training programs will be held for the staff to learn and enhance their teaching abilities.

**Accommodation**: For those who live out of city or are not able to afford accommodation, the university will have its internal hostels for both the students and the staff. We will make sure to provide students with well furnished and quality hostels.

## **Q2: In the current situation of COVID 19....**

Ans: I live in a village named Gulabad, which is located in Dir Lower district in KPK. My people are hard working people who work day night to provide for their families. It is a mixture of poor and rich families. There are schools and colleges in my village that provide a quality education. There is a well renowned university in which not only students of the village study but also students from all over the country. The people of my village are very humble and supportive of those around them. They stick together in thick and thin.

As a county wide lockdown is implemented by the government, all the families in my village are affected. Their daily routines are disturbed, children can no longer go to schools, men can't go to work. For their ease I would implement the following strategies.

1: The very first thing I am going to do is to make people understand what is happening and why it is happening through a team that I would compose to let

everyone know.

2: The second thing i would do is spread awareness regarding the protection against the virus, such as the use of gloves and masks etc.

3: As the lockdown has affected the lives of many families, they cant go to work and thus cant provide for their families. I would specify the times in which people can open their shops to selladn others to buy.

4: Some basic precatinary measures must be taken aganist the virus to ensure it spreads no further, like, avoide shaking hands, avoide going to any functions, avoid family gatherings etc.

5: And for those poor families who cant afford to fulfill their basic needs of life, food and certain products that would help them will be provide to them by a team i would compose.

**Q3: Critically evaluate the strategies made by PM Imran Khan....**

**Ans:** Not only is Pakistan affected by the virus but also most of the coutries of the world including many advanced countries like China and United states. In times of such pandemic, our leader Imran Khan took some very bold and necessary steps to avoid the spread of the virus. He closed all the educational institutes and wokring offices to enusre the saftey of the citizens of the country. Although some might oppose this decision but personally i agree with it. PM Imran khan also closed the major cities of the country to prevent the spread. He also initiated a program for the poor which will enable them to get an amount of Rs.12000 to help them fufill their basic needs of food and water. The steps that Imran khan took to avoid the spread of the virus are very impressive, but i would like to make a suggestion to him.

**Suggestion:** A country like China which is considered to have the best medical facilities were struck very hard by the virus. Our country is far down the list of best health facilities. But i would urge PM Imran khan to provide hospitals with the required kits and tools to fight against the virus and for the doctors and nurses to have proper tool for operating such a life threatening virus. We have lost many brave doctors to this virus, now it is time to provide the others with the proper kits so they dont lose their lives.