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Question No#1: Why we do classification of news in print and electronic media? Explain.

Answer No#1: Classification of news:

News as a whole gives one meaning to inform, but inside news there is a great variety of categories that separates news into different sub parts. The classification of news are as follows.

- Hard News : News on all sensitive and serious issues.
- Soft news: News on all the less important issues or information which have a large number of viewers.
- Local News: The news that belongs to the local area from where the news is published or on aired.
- National news: The country wise news is called national news.
- International news: The foreign news from different states is international news.
- Straight news: On spot or on surface facts based news only is called straight news.
- In-depth news: Where the reporter explains the news according to his own facts and figures.
- Investigative news: The news where the facts are hidden and the reporter finds it out and bring it to the viewers.
- Interpretative news: It is the story written by reporter on basic or general topic but that has huge interest rate of public.
- Enterprise news: News made on special occasions like 14th August 13 march etc.
- Made Story: These are made on a personality death or anniversary, achievements or qualifications.

Classification of news for print media:

The following are the classification of news for print media.

Newspaper:

The oldest form of news spreading is newspaper, newspaper is a booklet type 12 pages attached together, that publishes on daily basis and carry the day before news, it have different sections for different news, the front page have most important headlines , and top paid advertisements, it have columns, editorial, features and news related to sports entertainment local national international pictorial stories all kinds of news are published in newspaper.

Example:

News about Bilawal Bhutto press conference, will appear in newspaper. Actor yasir Nawaz got infected with corona virus will appear in entertainment section.

Magazine:

Magazines are also booklet type pages attached that publishes after a week , 14 days or after a month. It have detailed information about each news.

Example:

A full page information on corona infected persons in Pakistan.

Pamphlet:

Pamphlets are small pages having single information that are circulated from house to house.

Example:

A pamphlet about coming election, or about advertisement.

Classification of news for electronic media:

The following are the classification of news for electronic media.

Radio:

Radio is wave producing device, which is a hearing device, it circulates news of any kind the whole time and people listens to it. It circulates the important news as well as sports entertainment and other source of information as well.

Example;

The news of bomb blast will firstly come on air through radio because it is the fastest medium of information.

Television:

It is a visual source of spreading the information, it can be hear as well as seen, it is the most liked medium in todays generation. It is more easy quick and also clear.

Example:

Video of a blast with voice information as well as the tickers too.

Why we do classification of news for print and electronic media:

We classify the news in Print and electronic media because it is very vast level, ad if we publish the whole A to Z detail on a plain sheet and circulate it, no one will read it and everyone will have difficulty while looking at it, and at electronic media to make the information flow in order we have divided news in several classes to make ease for the production house as well as for the viewers and readers.

The following are some points that explains why it is important to classify news for print and electronic media.

- To make newspaper attractive.
- To make ease for people.
- To give choice to people about what they want to watch or read first.
- To order each news in it's own specific genre.
- To make space for all type of information.

Soft news on Showbiz Personality.
مدالیوں کے پسندیدہ ڈرامہ "ابو وفا" سے
شہرت پانے والے ارشد مرزا میر نے حالیہ
میں ڈراموں اور فلموں میں کام کرتے
والی اداکارا سہیل علی سے دہلی میں
شادی رچا لی۔ مارچ فیملی میگزین کی
موجودگی میں سادہ نکاح کیا اور رختی
بھی سادگی سے کر لی۔ ولیمہ اور رختی
میں سہیل علی کے کچھ نزدیک ساتھیوں
نے بھی شرکت کی۔ جس میں زارا نور علی
عباس، ماہرا خان اور کچھ ماڈلز نے
بھی شرکت کی۔ جوڑے کی تصاویر جب
منتظر عام پر جھلک کرنے لگی تو مدالیوں
کے تعریف بھی بٹورے، اور سوشل میڈیا
پر بھی ہل چل مچا دی تھی تصاویر نے شادی
کے کچھ دن بعد سہیل نے اپنے سوشل

الکونٹ سے اپنی اور اپنی ساس
کے سائو لاونچ میں یادگار
تصاویر شیئر کیے، جس پر آپ
جگہ ان کی ساس نے یہ بھی کہا
کہ ان کو سچل کی شغل میں اپنا
بہترین دوست مل گئی۔

Question No#2: Writing news story is totally a different format from other form of writing, discuss it's basic principles.

Answer No#2: News story:

News story is a clear direct concise piece of information that pass on the exact news. It is different from features columns and editorials, it only consist of to the point news.

Example:

Heavy rainfall at Malakand division due to which 3 different accidents took place, which resulted in killing 6 people, 3 men and 3 kids. The rescue team took the dead bodies to local hospital for postpartum.

Principles of News Story:

The basic principles for news story are as follows.

Truth and Accuracy:

Getting the true facts is the cardinal principal of news story. We should always strive for accuracy. Give all the relevant news we have and ensure that the facts and news have been checked twice.

Independence:

Our writing should be independent, and it should not be bounded or covered which will only lead to a confusing and incomplete news, and it will be read by no one and it will not be get published.

Fairness:

The news should be fair, it must have least two sides. While there is no obligation to present every side in every piece, stories should be balanced and add context.

Objectivity:

Objectivity is not always possible, and may not be always desirable, brutality and inhumanity is something which people always want, but impartial reporting builds trust and confidence.

Humanity:

Journalists should do no harm. What we publish or broadcast may be hurtful, but we should be aware of the impact of our words and images on the lives of others.

Wordings:

Use of proper wordings is very important, do not use abusive words or words that seems rude or in order to make other person feels bad. Use appropriate straight forward and under manner words.

Accountability :

When we commit errors we must correct them and our expressions of regret must be sincere not cynical. We listen to the concerns of our audience. We may not change what readers write or say but we will always provide remedies when we are unfair.

Timeliness:

The news that goes on time for publishing is more good. If a news of bomb blast about a week ago will not get proper attention of readers by now. As for CNN the hourly news is timely.

Prominence:

A news that holds some well known organisation or famous personality name, it will get prominent and will get a chance to be read by more people.

Conflicts:

The news that has some argument where two parties agrees with it and two parties have disagreement with it will likely get involved in a conflict.

Conclusion:

The news story is different from that of journalistic views, it is different from features columns and editorials, it is different from story making and everything that holds more details, it is specified to the point, general much informative and quick to be read. It holds all the truth based facts, no opinions are needed, accuracy is based, short statements and quotations will be marked.

Made Story on Tariq Aziz.

سنّتے قانون، دیکھتے آنکھوں سے آپ
کو طارق عزیز کا سلام" اور یوں
پاکستانی میڈیا انڈسٹری ایک اور عزیز
شخصیت سے محروم ہو گئی۔ ۱۹۵۴ سے
سکرین پر آنے والے طارق عزیز نے اپنی
پوری عمر قوم کی خدمات میں گزار
دی۔ PTV کی پہلی آواز سے آغاز کیا
اور پھر نیلام گھر شروع کیا۔ جو لمبے
عمر کے سے PTV پر چلتا رہا۔ قابلیت
کی انتہا اور کام پر خاص عبور کی
وجہ سے آپ کو کئی بار خصوصی چینلوں
سے پیشکش ہوئی۔ لیکن آپ نے تا عمر
PTV کا ساتھ نہ چھوڑا اور پوری
عمر PTV سے منسلک رہے۔ آپ کی
کوئی اولاد نہ تھی۔ اور آخر میں دنیا

سے جاتے ہوئے بھی قوم سے وفاداری
کا ثبوت چھوڑ گئے۔ اور اپنے
سارے وسائل اور جائیداد
قوم کے نام چھوڑ کر فوت
ہو گئے۔

Question No#3: English News Story:

A: Detailed news story for “ Bank Decoity”:

Rawalpindi: A man was shot to death during robbery outside a bank in New Town police area on Saturday.

The police said that Arsalan was coming out of a bank after withdrawing cash when two arm robbers held him at gunpoint and tried to snatch the cash. The dacoits shot him dead when he resisted and escaped with the cash, they said.

The incident created panic in the area as the traders shut down their businesses and protested against police failure in controlling surge in the street crime. The police spokesman said the City Police Officer Mohammad Ahsan Younas had directed SP Rawal Division Rai Mazhar and New Town police SHO Mirza Javed Iqbal to visit the crime scene and arrest the robbers.

The police team collected the evidence from the crime scenes besides recording statements of eyewitnesses. “We will soon arrest the robbers as police have sealed all the exit points to capture the culprits, said SP Rai Mazhar in a statement. Meanwhile , Gujjar khan police have arrested a man involved in murdering his father in law.

The man shot dead his father in law Abdul Sattar over domestic dispute. A case was registered against the killer on the complaint of the daughter of the deceased.

B: Interpretative news story on “Fire incident” at board bazar:

Peshawar: 12 people burnt to death alive in a tragic fire incident, the fire erupted from a car fuel engine standing near by in bazar at board bazar, Peshawar.

The incident took place at a hot spot of board bazar near the vegetables vegans, which was jam packed by huge number of people at day light on 11 am at morning today. The 12 people burnt in the fire were local common men passing by for their work. The dead persons include a 18 years old college boy Ali khan from Mardan, Sardar khan from Peshawar, Yousaf khan from Barra, Sinan khan from sawabi, Zubair khan from Malakand, Fahad khan from Peshawar, and basit khan from Charsadda, all the dead persons were daily wagers and local man, and were on the spot for work purpose.

Before the fire everything was usual and normal, there was no sign of any blast or fire eradicating. No one had any idea about the fault in the car, as per record from the owner Hamza khan, “ The engine was hot and not very workable and he dropped the car there to call

the nearby mechanic to fix it, which when he returned back the car was on fire and everyone was surrounded to help the injured people”,

While the fire brigade and rescue 1122 team were arriving the local shop keepers and residents helped the injured people and tried their best to settle down the fire, and took out the dead bodies that were half burnt in fire, residents from near area brought water from homes to put it on the fire. On receiving information, the police and rescue workers reached the spot and shifted the victims to the hospital, where the 12 persons were pronounced dead while 3 kids are in critical condition with 100pc burns.

C: News Story on Current Budget.

Islamabad: With COVID-19 pandemic delivers a brutal blow to an already bleated economy the Imran Khan – Led government announced what is being termed as Corona Budget on June 12.

Industry minister Hamad Azhar on Friday announced Rs. 7.1 trillion budget in a bid to revive the stalled international monetary fund program, which opposition and experts termed unrealistic, and full of internal contradiction. The provincial share in federal taxes is estimated at Rs 2,873.7 billion, which is 11.7% lower than the budget estimates for 2019-20. The overall expenditure during has been estimated at Rs 7,294.9 billion, out of which the current expenditure is Rs 6,345 billion. Under the head of General Public Service, the major portion goes to executive and legislative organs, financial, fiscal and external affairs which stood at Rs 3,663,740 million. For defense expenditure of Rs 1,289,134 million have been allocated. Public order and safety affairs, an amount of Rs 169,927 million has been provided in the budget i.e. The allocation for Police Rs 158,621 million has been allocated. The budget allocated for Economic Affairs in the budget has been projected at Rs 71,751 million. Major share of this budget goes to Construction and Transport is 21.79% of total allocation for Economic Affairs. In current budget 2020 RS 431 million has been allocated for Environment Protection. Under the head of Health Affairs and Services, a total allocation of Rs 25,494 million has been allocated in the budget The current budget amount of Rs 9,822 million has been budgeted for Recreation, Culture and Religion. Education Affairs and Services have been allocated with Rs 83,363 million.

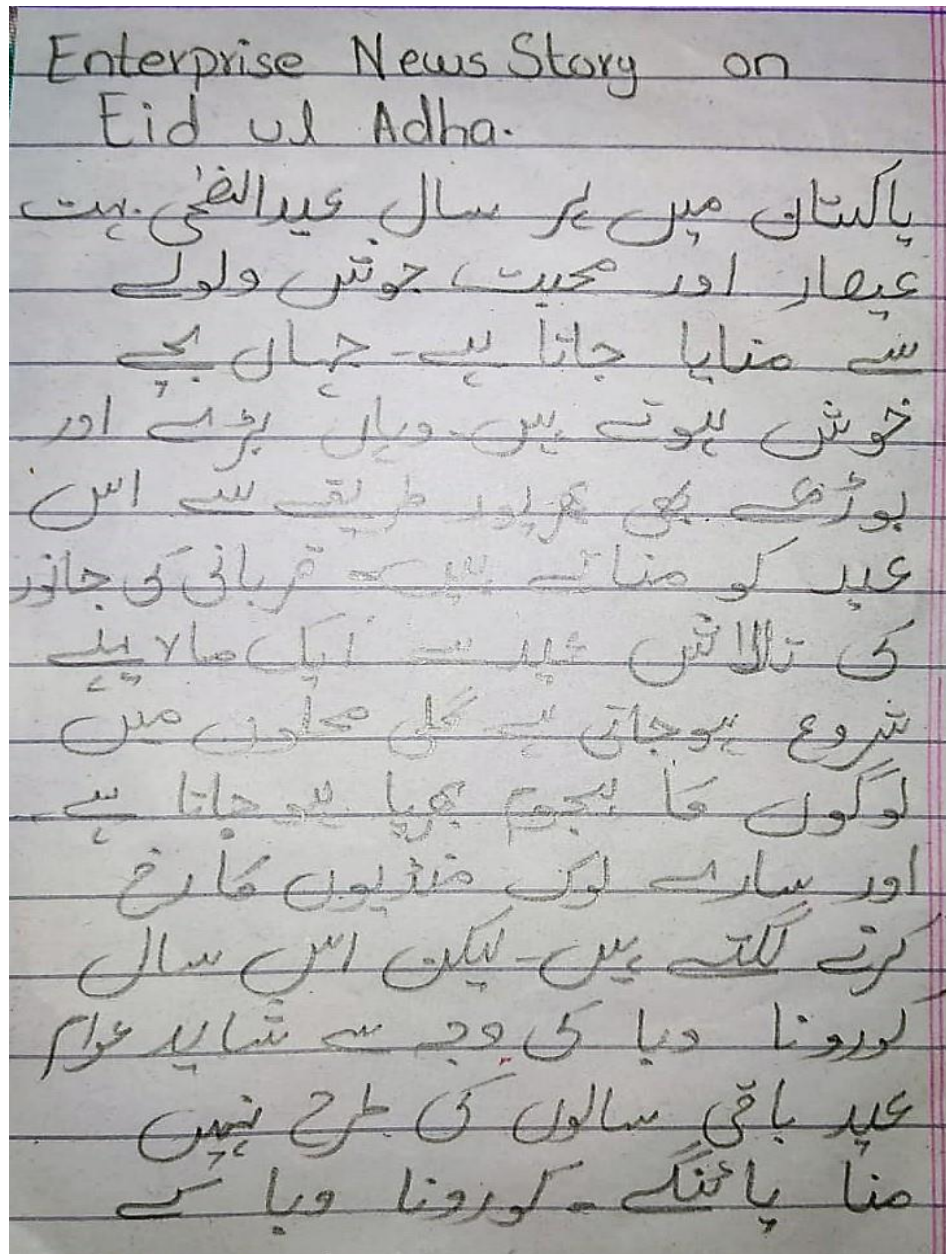
The Budget launches the Comprehensive Spending Review 2020 (CSR), setting out the overall level of public spending within which the CSR will be delivered. The CSR will conclude in July and will set out detailed spending plans for public services and investment, covering resource budgets for three years from 2021-22 to 2023-24 and capital budgets up to 2024-25.

The CSR will prioritise improving public services, levelling up economic opportunity across all nations and regions, strengthening the UK's place in the world and supporting the government's ambitions to reach net zero carbon emissions by 2050. It will focus on linking

departments' spending proposals to the real-world outcomes they seek to achieve, and delivering value for money for taxpayers.

The policy changes set out in the Budget, including the spending totals that have been set for the CSR, have been delivered while ensuring the current budget is in surplus, public sector net investment does not exceed 3% of GDP and debt is kept under control.

HM Treasury will review the fiscal framework ahead of Autumn Budget 2020 to ensure it remains appropriate for the macroeconomic context, while ensuring the sustainability of the public finances.



روز بڑھتے ہوئے مریض اور اموات
کی شرح کو دیکھ کر شاید اس سال
منڈیوں پر پابندی لگائے اور عوام
کو گھروں تک محدود ہوتے پز پابندی
عائد کرے، کیونکہ جس طرح یہ وبا چھوڑ
عید کی تیاریوں کی وجہ سے پھیلا ہے
حکومت اس بار پوری حکمت عملی
کے ساتھ میدان میں آئیں۔