

## In The Name of Allah

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Q1: Define news and its values in detail?

Answer:

News name means North, East, West and South.

- Definition New

To include prominent person become good news

Any new thing or any new information in which large number of people take interest is called news

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News is information that is published in newspaper and broadcast on radio and television about recent events in the country or world or in a particular area of activity

News values in detail are

1. **Proximity** : Location , If an event is happening nearby , it will impact the audience more than if it were happening somewhere else that doesn't affect them as much – say , in other state or another country
2. **Prominence** : A well – known person , place , or event has stronger than something that the audience isn't familiar with . A guest speaker visiting your local elementary school to take over story time doesn't resonate with many people unless that speaker is Oprah
3. **Timeliness** : current news has more impact than something that happened yesterday or last week , the news media loses interest quickly and past events become stale when there's always fresh news somewhere
4. **Oddity** : If something is unusual , shocking or bizarre , the strangeness alone could make it newsworthy

5. **Consequence:** If the impact of an event may directly affect readers , they'll want to know about it . A run-of-the-mail burglary at the airwaves until it becomes clear what the identities of the key players meant for the nation
6. **Conflict :** Audience are as always interested in disagreements, arguments, and rivalries if an event has a conflict attached to it , many consumers will be interested on that basis alone . Let's not forget that its human nature a choose sides that stand up for that choice . Stories that involve conflict include those about religion, sports , business, trails ,wars, human right violations, politics , and even struggles against nature , animals or outer space
7. **Human interest:** If a situation draws any sort of emotional reaction, it might contain the news element of a human – interest story. these stories can be " SOFT" kid-at-the-petting-zoo snapshots, inspiring comeback accounts or infuriating reports of incompetence on the part of a public figure
8. **Magnitude:** Means that how many people are affected from an event. The greater magnitude means highly valued news as it effects higher number of people.
- 9.
- 10.Q2: Discuss Beat and its various kinds in detail?

Answer :

Beat reporters build up a base of knowledge on and gain familiarity with the topic, allowing them to provide insight and commentary in addition to reporting straight facts. Generally, beat reporters will also build up a rapport with sources that they visit again and again, allowing for trust to build between the journalist and his/her source of information. This distinguishes them from other journalists who might cover similar stories from time to time. Beat reporters collect information from each person they meet while reporting.<sup>[5]</sup> They routinely call, visit, and e-mail sources to obtain any new information for articles.<sup>[5]</sup> When reporters have experience on a specific beat, they are able to gain both knowledge and sources to lead them to new stories relating to that beat.<sup>[5]</sup> Beats are able to help reporters define their roles as journalists, and also avoid overlap of stories within the newsroom

- **Beat and its various kinds in detail**

1. **Civic reporting:** Civic Journalism is all about the people and what affects them the most in their daily lives – the roads, the traffic, the water supply and so on. Civic journalism should work towards strengthening communities through news coverage that focuses on citizens' concerns, encourages civic participation, improves public deliberation and reconnects citizens, candidates and reporters to community life.
2. **Crime reporting:** Crime stories are always newsworthy and hence a central part of news coverage. Trust me your readers or listeners are always looking for an explanation as to why a crime happened. They ask: "Could it happen to me?" Crime reporting is not for the faint-hearted and often involves long hours, even longer waits, and dealing with crimes and criminals that are often unsavoury to say the least. In an ideal world a crime reporter would report the facts and refrain from sensationalising a crime, but in the real world, many readers want the gore and sordid details, so be prepared to get down and dirty.
3. **Environmental reporting:** This is the hot beat at the moment. Journalists covering environmental issues cover everything from renewable energy and climate change to pollution and wildlife depletion. These journalists often straddle the Civic and Infrastructure beats and work closely with the Business desk too. Environmental journalists need to have a wealth of facts at their fingertips and constantly keep themselves abreast of developments in the fields of environmental science, governmental and international policy, and climate change. Most importantly you must be able to write articles that will give the reader all the information they need in a package that's easily accessible
4. **Sports reporting:** Reporting on sport may seem like a fun way to spend your working life, but for beginners, it's a slog. Summer days spent in the sweltering heat, covering inter-school football, hockey and cricket tournaments can be sapping, but watching readers' pore over your article the next day is rewarding indeed. It is imperative that sports reporters know the nitty-gritties of the sports they are covering.

There will be a lot of travel (domestic and international) and the ability to live out of a suitcase is essential. Of course rubbing shoulder with your heroes should be enough to forget those trivial woes.

**5. Political reporting:** it's not all about sitting with politicians in air-conditioned offices sipping a single malt and shooting the proverbial breeze (although in some parts of the country shooting is a viable option). Political reporting is all about making contacts, cultivating (ego-stroking is more to the point) them, and then milking them for scoops. It's also about understanding and charting the prevailing winds in the political scene. These skills can be honed over time, but a love for all things political is an absolute necessity

**Q3: What is source explain various sources of news in detail?**

**Answer:**

**Source of news:** It means gathering of information to collect information from different organizations.

**Source:** also mean the concern person who share information with you all these information when gather from different source and edit makes news for us.

- **various sources of news in detail**

1. **Radio:** In radio communications, a radio receiver, also known as a receiver, wireless or simply radio is an electronic device that receives radio waves and converts the information carried by them to a usable form. It is used with an antenna

2. **TV:** A television (also known as a TV) is a machine with a screen.

Televisions receive broadcasting signals and change them into pictures and sound. The word "television" comes from the words tele (Greek for

far away) and vision (sight) A TV can show pictures from many television networks

3. **Correspondents** : Correspondence is defined as communication, generally through letters or emails
4. **Police stations**: A police station is a building which serves to accommodate police officers and other members of staff. These buildings often contain offices and accommodation for personnel and vehicles, along with locker rooms, temporary holding cells and interview/interrogation room
5. **Hospitals** : A hospital is a health care institution providing patient treatment with specialized medical and nursing staff and medical equipment
6. **Victims** : a person harmed, injured, or killed as a result of a crime, accident, or other event or action
7. **ISPR** : The Inter-Services Public Relations, is a military media wing of the Pakistan Armed Forces which broadcasts and coordinates military news and information to the country's civilian media and the civic society
8. **Press Conference**: A press conference or news conference is a media event in which newsmakers invite journalists to hear them speak and, most often, ask questions. A joint press conference instead is held between two or more talking sides
9. **Courts**: A court is any person or institution, often as a government institution, with the authority to adjudicate legal disputes between parties and carry out the administration of justice in civil, criminal, and administrative matters in accordance with the rule of law.
10. **Educational institute**: An educational institution is a place where people of different ages gain an education, including preschools,

childcare, primary-elementary schools, secondary-high schools, and universities. They provide a large variety of learning environments and learning spaces

11. **Press statement:** A press statement is utilized for a reactionary statement. In other words, if an event has taken place and an EMB wants to make a public comment on it (such as support, or disapproval), this would be done in the form of a statement.