**Student:** Shabir Ullah Khan

**ID: 17004**

**Subject:** Computer Skills for mass communication

**Program:** Mass Communication and Mass media

**Teacher: Zia Ur Rahman**

**Semester: 1st semester**

**Q1: Explain Adobe Premiere pro interface.**

**Ans:** Adobe premiere pro is a video editing software designed to have the most convenient and user-friendly interface. That is why Adobe premiere pro has a docked, panel-based interface. The whole configuration where the actual process of adding a video, making a new project, opening a new project, adding effects, and transitions is called the Workplace.  In this workplace each panel is dedicated to a specific function. These panels allow you to import and organize your media and preview your video and audio footage. The Timeline, where most of the actual video editing is performed, is also a panel. Some of these panels are as follow:

1) **Source monitor:**

2) **Effect control panel:**

3) **Audio mixer**

4) **Metadata panel:**

5) **Program panel:**

6) **Project Panel:**

7) **Media browser panel:**

8) **Info panel:**

9) **Marker panel:**

10) **History panel:**

11) **Tool Panel:**

12) **Timeline Panel:**

13) **Audio meter panel:**

**Explaining them all would have been too much for this question.**

**Q2: Why is Adobe premiere pro important for broadcast journalism?**

**Ans:** Adobe premiere pro is a professional tool used to edit videos and clips. Broadcast journalism is a visual form of broadcasting in which the audience sometimes are watching a pre-recorded video or a live news broadcast.

These videos and clips need to have proper transitions, headlines, effects, graphics and such properties due to its nature as video broadcasting. Mastering these skills to some degree are necessary for any journalist opting to work in broadcast journalism. Adobe premiere pro helps in learning, and mastering the many tools professional video editing requires.

Many major news channels such as Geo news, Dawn news, e.tc. Have a proper team of video editors. These teams are responsible for the control and editing process all the available information on the screen (Graphics, headlines, special effects) of the television, monitor, or cell phone. And these people are a necessity for the intense video editing that is required on a daily bases for any major news channel.

**Q3: What is freeze frame?**

**Ans:** In adobe premiere pro we can use the 'frame hold option'. It is useful tool which is used to take a static shot, or frame from a video or clip which is being edited. The Frame Hold options are designed to capture a still frame without creating any additional media or project item. The static freeze frame can be used for a variety of reasons.

**Q4: What is jump frame?**

**Ans**: A jump frame is a transition in which a video jumps from one frame to another, but smoothly and not abruptly. This shows some creativity and resourcefulness. Also this mostly use in music videos, and films. Jump frame is used to show video transition in other frames.

**Q5: Mention 5 necessary Computer/Digital skills for a Journalist?**

**Ans:** A broadcast journalist needs to learn the following skills.

1) **Speed and accuracy:** Often a digital journalist will be given a jumble of random videos and clips to edit together in a short duration. The mastery and skill of a true digital journalist is test by how fast he overcomes these hurdles, and how accurate his material is after all the editing, and arrangement of the given clips and videos.

2) **Visual storytelling:** A digital journalist needs to have a high creativity and the skill to pre-visualize the many aspects and properties of the story that he/she is trying to convey to her/his audience. This is an important skill as it gives the journalist the idea for the structuring for his project.

3) **Understanding social media:** It is of the utmost importance for any media journalist to keep himself/herself up-to-date on all the latest news covered in the world of social media. This skill is not a necessity but it can aid a journalist in keeping his facts straight.

4) **Traditional skills:** This skill is mainly depends on the individual personality of the media journalist. The level of curiosity and resourcefulness of a journalist lets him stand out from the rest of the crowd. These qualities allows the journalist to use both conventional and unconventional methods to overcome difficult challenges.

5) **Video/photo editing:** This skill is a must for any upcoming journalist who wants to begin their media journalism career. As most of the digital media has to do with clips, videos, or photos. Developing these skills will always help the individual In the long run.

**Q6: What is the function of a key frame?**

**Ans**: In video editing, a key frame is a location on a timeline which marks the beginning or end of a transition. It holds special information that defines where a transition should start or stop. The intermediate frames are interpolated over time between those definitions to create the illusion of motion.

**Q7: Which step you will be repeating again and again throughout your project while editing a Video in Adobe Premiere Pro?**

**Ans:** Editing a video requires a keen focus on all the aspects of the project. So the main step which will be repeated throughout the process of video editing is: Refinement. There is always something you can iron out or add to make your project more appealing. That is why the process of editing is repeated a number of times throughout the video editing process.

**Q8: How will you properly organize your Project in Adobe Premiere Pro?**

**Ans:** We can create a well organized by following the few suggestions below:

- **By sorting our media into bins or folders**. These folders can be given names and numbers as to avoid confusion during the editing process.
- **Using different colors for quick identification**. Color coding allows you to look at our timeline, then instantly know what goes where and what kind of footage we're dealing with.
- **Getting rid of useless stuff**. These may be clips or videos which are not required, but take up space in the bins.
- **Giving our track layers names**. These layers on our timeline are all labeled default names like "Video 1" or "Audio 1". We can change the labels if we want to keep specific clips on specific layers.

**Q9: If you have a video recorded through your "Mobile Phone Camera" what will be the settings of your Project Sequence?**

**Ans:** When you are starting a new project be sure to skip the "Choose settings". Now import your mobile phone video into the project window. Now start a new sequence (Ignore the sequence settings). As you do this now drag and drop any of your video into the sequence. At this stage adobe premiere pro will prompt you to change the sequence settings to match those of the video.

**Q10: Through which transition you can "Fade Out" Audio of a clip in APP?**

**Ans:** To fade in or fade out, you add a crossfade transition to either end of a single clip. Premiere Pro includes three types of crossfade: Constant Gain, Constant Power, and Exponential Fade. These are the standard ones which are used during the process of video editing.