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Sub : Principles of management

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Question No 1:-

Solution:-

Keeping in mind Explains how to plan organize, lead and control its operation.

Planning:-

Plan the goals and strategies vision and mission.

Organizing:-

Set all resources into implementation of plans.  
- culture

- social network

Leading:-

Lead employees from the front

- Motivations
- Group's Team
- controlling:-

Monitor and Evaluate Performance Strategic human resources.

Planning:-

Planning mean setting an organization goal and deciding how best to achieve them. Planning is decision making, regarding the goals and setting the future course of action from a set of alternative to reach them. Planning helps maintain managerial effectiveness by guiding future activities. To be effective the objectives of individual team and management should be coordinated to

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support the firm's mission  
(COVID-19)

wet hands with running  
water

Apply enough soap to cover  
wet hand.

Organizing:-

Organizing can be  
defined as the process by  
which the established plans  
are made classes to  
realization. organizing involves  
determining how activities and  
resources are to be assembled  
and coordinated. The purpose  
of an organization structure  
is to create an environment  
for the best human performance

(COVID-19)

The coronavirus is impacting  
globally by disrupting supply

downs, travel, production and consumption, threatening operation and financial market.

### Leading:-

Leading is influencing or prompting the member of the organization to work together with the interest of the organization creating a positive attitude toward the work and goals among the members of the organization is called leading.

- \* Guiding others
- \* Clearly communicating organizational.

### (COVID-19)

- \* Keeping your organization running during a crisis like coronavirus, that persists over months requires planning.

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clear communication and  
comply.

### Controlling:

Monitoring  
the organizational processes  
toward goal fulfillment  
is called controlling.

controlling is measuring,  
comparing, finding deviation  
and correcting the organizational  
activities which are performed  
for achieving the goal or  
objectives.

(COVID = 19)

This interim guidance is  
of all those, including  
managers of health care  
facilities and mortuaries  
religious and public health  
families who tend to the  
bodies of person died or  
suspected.

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## Question # 2

Explain how it will cope with the external internal Environment and how all these factors are affecting the business

Ans: Solution:-

If a business want to be successful in the market place. It is necessary for them to fully understand what factor exert impact on the development of their company. Once they know about both positive and negative effects with in and outside the company they can produce suitable strategies to handle any predict situation.

External Environment

## Factors:-

the internal factor refers to anything within the company and under the control of the company no matter whether they are tangible or intangible

## External Environment factors:-

The  
considering the outside environment allows businessmen to take suitable adjustments to their marketing plan to make more adaptable to the external environment.

## (COVID - 19)

The COVID - 19 Pandemic is both a social and financial crisis where trust will be control to corporate and political survived people at all

level of the organization  
 are being asked to change  
 the way they work internal  
 both professionally and  
 socially and often how they  
 live.

### Question # 3

Make the following strategies  
 for your restaurant corporate  
 strategy, Business strategy,  
 low cost strategy, functional  
 strategy :-

Business Corporate Strategy  
 corporate strategy is a company  
 wide plan to choose and develop  
 particular markets in which  
 to compete while improving the  
 various divisions or units of the  
 business.

Business strategy :-

A business



can be defined as the combination of all the decisions taken and actions performed by the business to accomplish business goals and to secure a competitive position in the market.

### Low cost strategy:-

Low cost strategy is a type of pricing strategy in which the firm offers the product at low price. This strategy helps to stimulate the demand and gain higher market share.

### Functional strategy

A Functional strategy is the short term game plan for a key functional area within a company corporate

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and business strategies  
give birth of functional  
strategies which are  
implemented in the organization  
through functional and  
operational implementation

(COVID-19)

Gallup managing director  
Larry Emond gathered the  
strategies policies of 100  
members of the CHRD - Round  
table and organization that  
includes the CHROs of  
more than 650 of the world's  
largest companies response  
to COVID-19

Question # 4

Explain  
the stages in the life  
cycle of the restaurants

## during COVID-19

ANS: Restaurants are tough business to operate, even in the best of time 60 percent fail within the first year and 80 percent within their first five.

In the last three weeks, restaurants owners added another reason, the abrupt lack by COVID-19, the diseases caused by the coronavirus if would fall until we introduced home deliveries and take aways once they start home deliveries and take aways the graph and sales will increasing. If the restaurant is well known and made profit in the beginning.