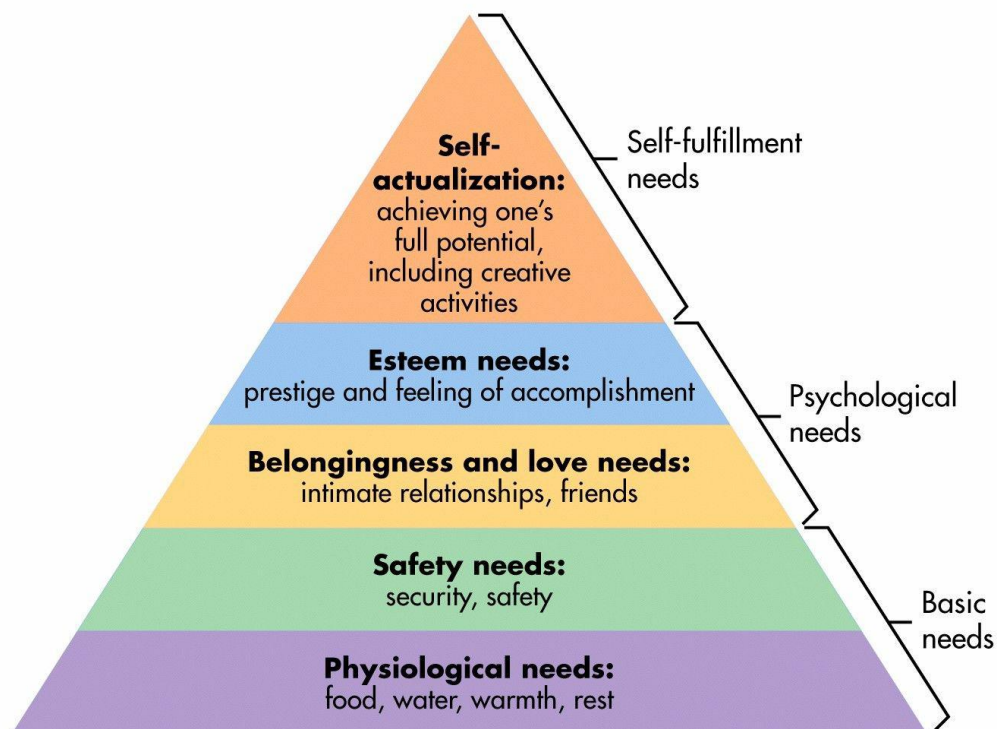


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Question# 01: Explain Maslow's hierarchy of needs.

**ANS:** Maslow's hierarchy of needs is a motivational theory in psychology comprising a five-tier model of human needs, often depicted as hierarchical levels within a pyramid.

**Needs lower down in the hierarchy must be satisfied before individuals can attend to needs higher up. From the bottom of the hierarchy upwards, the needs are: physiological, safety, love and belonging, esteem, and self-actualization.**



Question#02: what's the concept of synergy in management.

Ans: **Synergy** is the **concept** that the combined value and performance of two companies will be greater than the sum of the separate individual parts. ... **Synergy**, or the potential financial benefit achieved through the combining of companies, is often a driving force behind a merger

Question#03: Difference between efficiency and effectiveness.

Ans: **Definition of Efficiency**

Efficiency refers to the ability to produce maximum output from the given input with the least waste of time, effort, money, energy and raw materials. It can be measured quantitatively by designing and attaining the input-output ratios of the company's resources like funds, energy, material, labor, etc.

# Definition of Effectiveness

Effectiveness refers to the extent to which something has been done, to achieve the targeted outcome. It means the degree of closeness of the achieved objective with the predetermined goal to examine the potency of the whole entity.

THE END































Here, the effectiveness of strategies are measured

It is measured in operations of the organization



