

**MAY ALMIGHTY ALLAH PROTECT US ALL FROM THIS PANDEMIC SITUATION**

**Department of Art & Design  
IQRA National  
University**

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**FINAL SEMESTER ASSIGNMENT SPRING 2020**

Course Code: FC-111

Course Title: Fashion Concepts

Prerequisite: None

Instructor: Faiza Hassan

Program: BFD, BTB, BID

Module: Semester 2

Total Marks: 40

Student ID: **15865**

Note: Attempt all questions:

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<b>Q. No.</b>	<b>Part</b>	<b>Question</b>	<b>Marks</b>
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1.	(A)	<p><b>Fill in the blanks:</b></p> <p>a) Fashion design is the <u>applied</u> art.</p> <p>b) <u>Fashion draping</u> is the oldest method used since the 18th century for garment design.</p> <p>c) <u>Pricing</u> is the process of setting the value or cost at the right level.</p> <p>d) To dress up properly is going to camouflages figure <u>flaws</u></p> <p>e) Rough sketches of garment are transferred to <u>croquis and rendered</u> for fashion sketch.</p> <p>f) Statistics which shows where people live is <u>geographic</u>.</p> <p>g) <u>Infants</u> sleeps most of the time the clothes should be loose and comfortable.</p> <p>h) <u>Darts</u> convert the flat piece of cloth into a three dimensional form.</p>	10
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		<p>i) Fashion <u>marketers</u> must offer the right product at the right time and right price.</p> <p>j) The huge and growing demand for <u>designer wear</u> equally outsized quantity of exports.</p>	
	(B)	<p><b>Choose the correct answer:</b></p> <p>a) The process of positioning and pinning of fabric to design a costume. (illustration, croquis, <b>mannequin</b>)</p> <p>b) Pop music, film and photography gained popularity. (1930s, <b>1960s</b>, 1980s)</p>	05

	<p>c) Big buttons with big button holes or zips should be used. (adults, <b>old people</b>, infants)</p> <p>d) Cool, soft &amp; light colored clothes having sweat absorbing qualities. (rainy, winter, <b>summer</b>)</p> <p>e) Depiction of products comes in royalty of the ancient world. (<b>haute couture</b>, pret, ready to wear)</p>	
2.	<p>(A) <b><i>Define the difference between draping and flat pattern with examples?</i></b></p> <p><u>Ans</u> Draping is the most seasoned strategy utilized since eighteenth century. It is a specialty of folding a texture over an ideal structure and securing it into a specific shape. In Draping, legitimate estimations are taken, sketch is made which helps in imagining the last look of the dress. For muslin fit, muslin texture weight is utilized like that of the first texture (muslin utilized by the first texture). Draping permits space for customization. Models incorporate saree, chitons, lehenga, skirt and so on.</p> <p>While level example making includes molding a bit of texture as per bends of human figure. It lies among creation and plan. As examples are level, darts are use to make the material pieces three dimensional which fits body swells. Here the estimations are transformed into patternusing paper.</p>	15

		<p>. Level example requires a square/slopper which is balanced for immaculate fit. Here we utilize 12 fundamental example sloppers to accomplish the plan. In level example versatile fiber muslin is kept away from. Model remember prepared to wear garments for showcase</p> <p style="text-align: center;">*-----*</p> <p><b>B {a} <i>Explain types of qualifications required for career of fashion designer?</i></b></p> <p><b>Ans</b> Essentially to begin a beginning a profession as a style originator, two sorts of capabilities are required. One normal and another is obtained. Plunging into the subtleties, characteristic capability/ability is the arrangement of aptitudes which manages a for subtleties, texture information, great stylish sense, shading mastery, incredible taste and feeling of design and patterns. Though gained capability/ability is degree from a presumed and perceived design organization. Alongside that there are different transient courses offered on low maintenance premise. One can be taken a crack at either a full time course or low maintenance course. These courses are accessible for understudies who have done 10+2 level, just as individuals with advanced education</p> <p style="text-align: center;">*-----*</p> <p><b>B <i>What is meant by four P's of marketing?</i></b></p> <p>Four P's are the essential advertising methodologies, otherwise called showcase blend. They are Product, Place, Price and Promotion.</p> <p>Item: item is a substance which is fabricated available to be purchased to fulfill client's needs and needs. It incorporates the two products as well as administrations. Its methodologies incorporate delivering, pressing and naming. Models are pants, adornments and so forth.</p> <p>Spot: a specific point in an area. Regarding showcasing place is where the client will get his thing, where and how the item will be circulate.</p>	
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3.		<p><b>True and False:</b></p> <p>a) Introverts prefer light &amp; sober colors for clothing. <b>(False)</b></p> <p>b) Adolescents do like the influence of their parents and elders regarding their clothes. <b>(False)</b></p> <p>c) To work as assistant for any reputed fashion design firm in the initial phase is a positive point. <b>(True)</b></p> <p>d) Actual transportation of the product is known as distribution. <b>(True)</b></p> <p>e) In the 1960s Hollywood glamour took a hold on the United States. <b>(False)</b></p> <p>f) Consumer attitudes and values are often represented by psychographics level. <b>(True)</b></p> <p>g) Simple clothes of black, white or dull colors are used in marriage events. <b>(False)</b></p> <p>h) Frills make a person look fatter and taller. <b>(False)</b></p> <p>i) Block pattern is a stylized part of pattern. <b>(False)</b></p> <p>j) To drape dress accurately with measurement on mannequin need taping. <b>(True)</b></p>	10

