ZAHRAH GUL

ID#15885

MIDTERM EXAM

QNO1[A]

BLANKS

1: Retro fashion style is also known as

"**vintage inspired**" style.

2: In **PSYCHOLOGICAL** influence people get bored with what they have and get tired of same wardrobe.

3: In the early decades of 20th century high fashion originated in **LONDON** country.

4: Fashion changes are short-lived and they are normally called **FADS.**

5: House of Worth was the label of **Charles** **Frederick Worth** designer.

PART[B]

Choose the correct answer:

1: Gender, age, class, income, ethnicity, occupation, body shape influences the fashion factor.

(Economic, **ANS Social**, Political)

2: Fashion predicted for seasons in a year.

(3 seasons, **2 seasons ANS**, 4 seasons)

3: Clothing in standard sizes available at fashion outlets. (Mass Market, **Pret** **ANS**, Haute couture)

4: In fashion cycle when consumer get bored on the style and start looking for a new fashion.

(Obsolescence, Culmination, **ANS** **Decline]**.

5: Style of clothing in which everything has a khaki and sand palette.

(Modest, **Military ANS**, Bohemian).

QNO2

PART[A]

Define the difference between classic fashion and timeless fashion with examples?

ANS: Classic Fashion:

A classic fashion is a style that lasts for several seasons, sometimes even

years, and is accepted by a wide range of people.

Timeless Fashion:

Timeless style is made up of classic, essential pieces that never look

dated or go out of trend. They are universally flattering, comfortable and

safe, and make amazing investments.

PART[B]

Write definition about detachable accessories and worn accessories?

**ANS: DETACHABLE ASSESSRIES**

Accessories that are able to be removed or separated are known as DETACHABLE ASSESSRIES. These are aigrettes, lapels, pins and badges etc.

 **WORN ACCESSRIES**

Wearable accessories are worn accessories for example Jackets, boots and shoes, cravats, ties, sunglasses, belts, gloves, muffs,

jewelry, watches, shawls, scarves, socks, stockings etc.

QNO3

True and False:

1: Muslin fit is done on expensive fabrics for pattern making. [**FALSE]**.

2: Style is what you buy and fashion is what you do with it. [**FALSE]**.

3: Inspiration from gypsy and hippie looks is stands in category of bohemian. **[TRUE** **]**.

4: In trickle up theory fashion moves across socioeconomic levels rapidly. **[FALSE]**.

5: Culmination is also referred as plateau. **[TRUE]** .

6: Fashion agents are those who wear a fashion when it becomes acceptable by the majority. **[FALSE].**

7: The gothic fashion refers to a vibrant colorful look. **[FALSE].**

8: First fashion designer was died on 10 March 1895. **TRUE**

9: Fashion forecasting is also known as fashion cycle. **[FALSE].**

10: Haute couture dress is made from high quality and sewn with extreme details. **[TRUE].**